

What is claimed as new and desired to be protected by Letters Patent of the United States is:

1. A system for fulfilling a buyer's purchase request comprising:
  - a buyer's purchase request module;
  - a buyer's search display module; and
  - a sales processing module wherein a buyer may complete a transaction with a seller identified through said buyer's search display module.
2. A system for fulfilling a buyer's purchase request comprising:
  - a buyer's purchase request module;
  - a seller's search function module;
  - an offer display module; and
  - a sales processing module wherein a buyer can complete a transaction with a seller presenting an offer through said buyer's search display module.
3. A system for fulfilling a buyer's purchase request comprising:
  - a processing unit; and
  - a memory, wherein a computer program is stored in said memory for execution by said processing unit to enter a buyer's request into a buyer's purchase request module; to conduct a search using a Matches Module, an Alternatives and Complements Module, a Statistical Alternatives Module, an Information Selection Module, and an Advertisement Selection Module; and display the results of said search in a plurality of results boxes selected from the group consisting of a Pitch Box, a Curveball Box, a Slider Box, and a Screwball Box.

4. The system of claim 1 further comprises a seller's program.
5. The system of claim 2 further comprising a seller's program.
6. The system of claim 1 wherein said buyer's purchase request module further comprises a natural language search engine.
7. The system of claim 2 wherein said buyer's purchase request module further comprises a natural language search engine.
8. The system of claim 1 wherein said buyer's search display module provides a plurality of result boxes.
9. The system of claim 2 wherein said offer display module provides a plurality of result boxes.
10. The system of claim 7 wherein said result box provides at least a product name, a product description, a seller name, a seller contact and an indication as to whether a seller participates in a seller program.
11. The system of claim 8 wherein said result box provides at least a product name, a product description, a seller name, a seller contact and an indication as to whether a seller participates in a seller program.
12. The system of claim 1 wherein said buyer's search display module further comprises an action box, a matches box, a complements box, a statistical alternatives box and an advertisements box.
13. The system of claim 2 wherein said offer display module further comprises an action box, a matches box, a complements box, a statistical alternatives box and an advertisements box.
14. The system of claim 7 wherein said result boxes provides at least a product name, a product description, a seller name, a seller contact and an indication as to whether a seller participates in a seller program.

15. The system of claim 8 wherein said result boxes provides at least a product name, a product description, a seller name, a seller contact and an indication as to whether a seller participates in a seller program.
16. The system of claim 4 wherein said seller's program comprises an escrow service.
17. The system of claim 4 wherein said seller's program comprises an escrow service.
18. The system of claim 4 wherein said seller's program comprises a bonding service.
19. The system of claim 4 wherein said seller's program comprises a bonding service.
20. The system of claim 11 wherein said action box permits a buyer to indicate seller contact preferences.
21. The system of claim 12 wherein said action box permits a buyer to indicate seller contact preferences.
22. The system of claim 19 wherein said seller contact preferences further comprise a save search function and contact option function.
23. The system of claim 20 wherein said seller contact preferences further comprise a save search function and contact option function.
24. The system of claim 21 wherein said save search function permits a buyer to save a plurality of said buyer's purchase requests.
25. The system of claim 21 wherein said contact option function permits a buyer to request a seller contact said buyer by at least one method selected from the group consisting of a telephone, e-mail, traditional mail, or a buyer's search display module.
26. The system of claim 11 wherein said matches box provides matches to a buyer's purchase request.
27. The system of claim 11 wherein said complements box provides complementary goods or services related to a buyer's purchase request.

28. The system of claim 11 wherein said statistical alternatives box provides goods or services statistically likely to be desired by a buyer.

29. The system of claim 11 wherein said advertisements box provides targeted advertising.

30. The system of claim 11 wherein said action box further comprises a Wish List Module.

31. The system of claim 12 wherein said action box further comprises a Wish List Module.

32. The system of claim 11 wherein said action box further comprises a Buyer's Preference Module.

33. The system of claim 12 wherein said action box further comprises a Buyer's Preference Module.

34. The system of claim 11 wherein said action box further comprises a Custom Catalog Module.

35. The system of claim 12 wherein said action box further comprises a Custom Catalog Module.

36. A method of fulfilling a buyer's request comprising:

entering a buyer's request into a buyer's purchase request module;

conducting a search of said buyer's purchase request using a seller's search function module;

providing offers to a buyer using an offer display module wherein a buyer can complete a transaction with a seller using a sales processing module.

37. A method of fulfilling a buyer's request comprising:

entering a buyer's request into a buyer's purchase request module;  
conducting a search using a Matches Module, an Alternatives and Complements Module, a Statistical Alternatives Module, an Information Selection Module, and an Advertisement Selection Module;  
displaying the results of said search in a plurality of results boxes selected from the group consisting of a Pitch Box, a Curveball Box, a Slider Box, and a Screwball Box wherein a buyer can complete a transaction with a seller using a sales processing module.

38. An article of manufacture comprising a machine-readable storage medium having stored therein indicia of a plurality of machine-executable control program steps, the control program comprising the steps of:

entering a buyer's request into a buyer's purchase request module;  
conducting a search using a Matches Module, an Alternatives and Complements Module, a Statistical Alternatives Module, an Information Selection Module, and an Advertisement Selection Module;  
displaying the results of said search in a plurality of results boxes selected from the group consisting of a Pitch Box, a Curveball Box, a Slider Box, and a Screwball Box wherein a buyer can complete a transaction with a seller using a sales processing module.

39. An article of manufacture comprising a machine-readable storage medium having stored therein indicia of a plurality of machine-executable control program steps, the control program comprising the steps of:

entering a buyer's request into a buyer's purchase request module;  
conducting a search of said buyer's purchase request using a seller's search function module;

providing offers to a buyer using an offer display module wherein a buyer can complete a transaction with a seller using a sales processing module.